

Carbon Reduction Plan

Supplier name: Nerds with Words Ltd

Publication date: 7.12.21

Commitment to achieving Net Zero

Nerds with Words Ltd. is committed to achieving net zero emissions by 2050 at the latest.

Baseline Emissions Footprint

Baseline Year: Sept 2020-Aug 2021

Wordnerds has been conscious of its carbon footprint since inception in 2017 and has always promoted sustainable travel and recycling by employees, but as a small company this is the first year we've measured our emissions. We are aware that these measurements are unusually low because of low office occupancy and reduced travel caused by COVID-19. We have included all relevant Scope 3 emission categories.

Baseline year emissions:

EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0
Scope 2	2.8
Scope 3 (Included Sources)	16.0 <ul style="list-style-type: none">• Purchased goods and services• Capital goods

	<ul style="list-style-type: none"> • Business travel • Employee commuting
Total Emissions	18.8

Current Emissions Reporting

Reporting Year: Sept 2020-Aug 2021	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0
Scope 2	2.8
Scope 3 (Included Sources)	16.0 <ul style="list-style-type: none"> • Purchased goods and services • Capital goods • Business travel • Employee commuting
Total Emissions	18.8

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We project that carbon emissions will decrease over the next five years to **16.92 tCO₂e** by 2026. This is a reduction of **10%**

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2020-21 baseline. We will calculate the effects of these measures and report them in our next annual CRP. These measures will be in effect when performing the contract.

- As a cloud-based organisation, Wordnerds' environmental impact is relatively low. We aim to minimise our environmental impact through basic recycling practices, cycle to work schemes, flexible working arrangements and, indeed, the delivery of our software and, where possible, services online, ensuring we don't make unnecessary journeys that contribute to a higher carbon footprint. Where possible, we ensure all business travel is conducted by train - a more carbon friendly mode of transport than driving or flying. Where car journeys are unavoidable, we encourage car sharing where possible.
- In September 2021 we started an office share arrangement, which will reduce our Scope 2 emissions by 50% and the Employee commuting element of Scope 3 by approximately 33%, for the next reporting year.
- We have estimated the GHG emissions from the Wordnerds platform as part of Scope 3. We use Amazon and Google for the majority of our cloud computing needs – and they are some of the largest purchasers of renewable energy globally. Although it does not guarantee that all energy going into a data centre is renewable, due to the power mix of the local grid, they can at least match their electricity usage with purchases of renewables elsewhere. Google has been doing this since 2017 and Amazon will do it by 2025. In the meantime, Google is already carbon neutral through purchasing offsets. They are also innovating in hardware technologies, such as Google's use of AI to reduce cooling costs by 40 percent, and Amazon's use of

recycled water for cooling.

- We have also invested heavily in serverless technology from AWS, moving all of our data storage and processing to ElastiCache and EC2 servers that shrink to the minimum possible size according to use. This work has allowed us to reduce our carbon production by 35% in this area, despite a steady increase in the amount of data that we are processing.

In the future we hope to implement further measures such as:

- Investing in high quality video conferencing equipment in our boardroom, to further reduce the need for business travel to meetings, and staff commuting. If the boardroom trial is a success, we will roll out this strategy to two other meeting rooms to allow us to scale up the resulting carbon reduction.
- Next time our office lease is up for renewal, we will call for the replacement of gas with a renewable alternative as part of our negotiations.
- As a small company aiming to scale up our operations we are aware that high growth in staff will make it challenging to keep reducing emissions, though our flexible working policies mean that staff increases make less of an impact than they would have done pre-COVID. However, if necessary to meet our carbon reduction targets we will also consider carbon offsetting initiatives.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

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Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of the Supplier:

A handwritten signature in black ink, appearing to read "A. D. Ginn".

Date: 6.12.21

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ <https://ghgprotocol.org/standards/scope-3-standard>